



SAFETY SOLUTIONS

Applying behavioral
science to achieve and
sustain exemplary
safety performance



One of the biggest challenges organizations face is to create and sustain a safe and healthy workplace. Ensuring that employees at all levels consistently engage in behaviors that support safety is key. From the executive suite to the front line, no one helps you do this better than ADI.

Through our expertise in understanding and applying behavioral science, ADI helps organizations worldwide to improve their safety and business performance by creating and sustaining a safe and healthy workplace.



SAFETY LEADERSHIP TRAINING & COACHING

Develop positive safety management skills that improve leadership impact, build frontline engagement, and create a high-performance safety culture that focuses on prevention, continuous improvement, and employee engagement. ADI training and coaching provides the tools, skills, and positive accountability needed for leaders to proactively manage safety performance.



SAFETY SYSTEMS CONSULTING

Improve the impact of safety management systems. Our experienced consultants improve safety performance by helping leaders optimize behavioral aspects of an organization's safety management systems such as incident investigation, hazard mitigation, safety communication, and near miss reporting.



BEHAVIOR-BASED SAFETY

Engage frontline workers and management to work cooperatively to improve hazardous conditions and develop safe habits. BBS identifies barriers to safe behavior, and designs and implements a strategy for ensuring that the work environment, practices, and policies support behaving safely. ADI's approach to Behavior-Based Safety includes two implementation options, BBS Prime™ and BBS Quick-Launch™.



SURVEYS AND ASSESSMENTS

Gain actionable insight into the strengths and opportunities of the current safety leadership and safety culture through a suite of evidence-based options. ADI surveys and assessments evaluate what in an organization contributes to and what detracts from continuous improvement in safety and uncovers recommendations that provide a clear roadmap for safety and organizational improvement. Examples of survey and assessment focus areas include:

- Safety Culture
- Safety Leadership
- BBS Readiness
- BBS Health Check



SOME DISTINGUISHING FEATURES OF ADI'S APPROACH TO SAFETY INCLUDE:

SCIENCE OF BEHAVIOR

A scientific understanding of behavior that helps leaders see the business case for more positive management strategies. These strategies drive higher rates of safe behavior and create the engagement and trust necessary to sustain a truly safe work environment.

ORGANIZATIONAL SYSTEMS

A systemic approach to safety that recognizes employees often work within organizational systems that inadvertently encourages risk taking. By analyzing the impact of organizational systems and processes on behavior, ADI works with clients to identify and remove barriers to safe behavior and creates a culture where management decisions and actions are in line with safety values.

LEADERSHIP EXPERTISE

A track record of success working with leaders to increase their impact. We provide helpful feedback to leaders on the intended and unintended impact of their words and actions and coach them in how to proactively engage the workforce to improve safety and culture.

RESILIENT IMPROVEMENTS

A system of renewal and recalibration to ensure that safe behaviors persist despite changes in processes and/or people. Through the develop-

ment of internal champions, ongoing support from ADI, and culture and leadership surveys, ADI builds in periodic checks to ensure that all safety-related activities add value, are consistently performed, and are sustained.

CULTURE CHANGE

A cultural shift that occurs as a commitment to positive management strategies for safety shapes expectations and accountabilities for management practices in general. Engagement and trust become hallmarks of the culture change.

ADI enables organizations to apply sound behavioral principles to achieve and maintain exemplary safety performance and build a culture that values safe behavior at all levels.

ADI

Founded in 1978 and headquartered in Atlanta, GA, Aubrey Daniels International (ADI) knows that one thing remains constant: People power your business. ADI is dedicated to accelerating the safety and business performance of companies worldwide using positive, practical approaches grounded in the science of behavior and engineered to ensure long term sustainability. Through a suite of safety solutions including surveys, assessments, behavior-based safety and safety leadership training and coaching, ADI provides the tools and methodologies to help organizations create sustainable safety cultures.



CONTACT ADI TODAY!

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