



The Sovereign - Buckhead
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ACCELERATING BUSINESS PERFORMANCE™

For Immediate Release

PKPR, 212-627-8098

ADI Proudly Sponsors First Annual POW! Awards

Inaugural event, presented by Womenetics, celebrates innovative female leaders who have forged new paths in business and community.

Atlanta, GA: ADI joins other Atlanta businesses including The Coca-Cola Company and Georgia Pacific in honoring 16 Atlanta women who have shifted the landscape of business through their work and dedication. On April 21, 2010, at a special luncheon, these exceptional women will be celebrated.

Womenetics mission is to uplift, elevate and empower women to achieve their goals. In the spirit of their mission, they have found a way to shine the light on Atlanta women who do this and in return forge new paths for other women to follow. Through their electronic community (www.womenetics.com), women of all ages and diverse backgrounds can connect and build relationships online and at events, providing opportunities to identify and become leaders and role models.

“As a female CEO, and a behavior analyst, I understand that American workplaces must be supported in such a manner that people can give their best and help others do the same; workplaces where the measure of leader success is in the numbers of individual employees meeting their goals, across a team that is committed to bringing out the best and achieving sustainable success,” states Darnell Lattal. “I congratulate these 16 women for their leadership, mentoring, and support. Their positive actions pave the way for other women and men to achieve their best.”

In celebration of these women, ADI invites you to register for a chance to participate in the June 28-29, 2010 *Bringing Out the Best in People* seminar held in our training center in Buckhead. Registrations are welcome at <http://info.aubreydaniels.com/womenetics>.

ABOUT ADI

Founded in 1978, and headquartered in Atlanta, GA, Aubrey Daniels International (ADI) works with such diverse clients as Aflac, Duke Energy, Lafarge, Malt-O-Meal, M&T Bank, Medco, NASA, Roche Labs, Sears, and Tecnom to systematically accelerate discretionary effort—where people consistently *choose* to do more than the minimum required. Whether at an individual, departmental or organizational level, ADI provides the tools and methodologies to help move people towards positive, results-driven accomplishments.